केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)

CBSE/ACAD/AP&AD(AC)/2026 **Date: 04.11.2026**

Circular No: Acad-75/2026

All the Heads of Schools affiliated to CBSE

Subject: Celebration of six years of Nasha Mukt Bharat Abhiyaan (NMBA) – reg.

The Department of Social Justice & Empowerment (DoSJE) is commemorating the completion of six years of the **Nasha Mukt Bharat Abhiyaan (NMBA)**, launched on 15th August, 2020, under the National Action Plan for Drug Demand Reduction (NAPDDR). The Abhiyaan aims to create awareness about the harmful effects of substance abuse, particularly among youth, women and educational institutions.

A national level programme for the “Celebration of six years of Nasha Mukt Bharat Abhiyaan" is going to be organised. The date and other details of the programme will be communicated separately in due course. **The Concept Note** for “Celebration of Six years of Nasha Mukt Bharat Abhiyaan” programme is enclosed as **Annexure-I** for reference and necessary action.

In this regard, all the schools are requested to undertake the following activities as a part of nationwide mobilisation:

1. Administer the NMBA e-Pledge: All students, teachers may be encouraged to undertake the NMBA e-Pledge through the below link:
Link: https://nashamukt.dosje.gov.in/epledge

2. Awareness and Sensitisation Activities: Undertake visible on-ground awareness and sensitisation activities.

3. Participation in National Programme: Ensure virtual participation of students, teachers and school staff in the National Programme. The date, time and participation details will be shared separately.

4. Appointment of Nodal Teacher: Each school may designate a nodal teacher to coordinate the NMBA-related activities and ensure their effective implementation and reporting.

5. Reporting of Activities: Schools may also upload brief details of the activities along with photographs and videos on the link: https://forms.gle/ansKVVYGuJ1DwgCj6

For any technical assistance or queries, the following officials may be contacted

- Ms. Deepshikha Goel - Contact No.: 8384052282, Email: Deepshikha.goel@govcontractor.nic.in
- Ms. Risha Nusrat – Contact No.: 821 817 6478, Email: risha.msje@gmail.com

You are requested to encourage participation of students and teachers in the above activities and contribute towards building a healthy, aware and drug-free India.

With best wishes!

(Dr. Praggya M. Singh)
Professor & Director (Academics)

Copy to the respective Heads of Directorates, Organisations and Institutions with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001
5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005
6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110054
7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791111
10. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
11. The Director of School Education, Ladakh, Room No.101-102, Ground Floor, Council Secretariat, Kurbathang, Kargil – Ladakh
12. The Director of School Education, Andhra Pradesh, 3rd Floor, B block, Anjaneya Towers, VTPS Rd, Bhimaraju Gutta, Ibrahimpatnam, Andhra Pradesh – 521 456
13. The Director, Jharkhand Education Project Council, Old HEC High School, JSCA Stadium Road, Jagannathpur, Sector-III, Dhurwa, Ranchi-834004 (Jharkhand)
14. The Director, Sambhota Tibetan Schools Society (STSS), Central Tibetan Administration (CTA), Dharamshala, HP
15. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
16. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
17. The Director, Navy Education Society, Directorate of Naval Education, Naval Headquarters, Ministry of Defence, West Block-V, RK Puram, Delhi-110066
18. JS to Chairperson, CBSE
19. Secretary/ Controller of Examinations/ All Directors, CBSE
20. All Professors & Directors, CBSE
21. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
22. All Joint Secretary/ Deputy Secretary/ PPS/SPS/Under Secretary/ Assistant Secretary, CBSE
23. All Associate Professor & Additional Director, Assistant Professor & Joint Directors, Assistant Professor & Deputy Directors, Assistant Professor & Assistant Directors, CBSE
24. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
25. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
26. In-Charge, Library
27. Record File

Professor & Director (Academics)

Annexure I

Concept Note for the

"Celebration of six years of Nasha Mukt Bharat Abhiyaan"

Background

The Nasha Mukt Bharat Abhiyaan (NMBA) was launched on 15 August 2020 has evolved into a nationwide Jan Bhagidari movement, with extensive participation of States/UTs, Ministries/Departments of Government of India, educational institutions, NGOs, spiritual organisations, youth groups, civil society and communities.

As NMBA enters its 7th year, it provides an opportunity not merely to commemorate the journey of the Abhiyaan, but to create a national mobilisation moment that translates six years of awareness into a renewed public commitment towards a Nasha Mukt Bharat. Accordingly, **it is proposed to organise a three-month nationwide awareness and mobilisation campaign** after the execution of this grand national programme.

Objectives

1. National Visibility – create a major national moment around the shared vision of creating a Nasha Mukt Bharat.
2. Mass Participation – mobilise 10 crore citizens on national programme day.
3. Institutional Ownership – make substance-abuse prevention a shared responsibility of Government, communities, institutions, private sector and civil society.

Proposed Format

1. The National Programme for **"Celebration of six years of Nasha Mukt Bharat Abhiyaan"** is proposed to be graced by the highest authority, tentatively scheduled in last week of October 2026. The exact date, venue and other details will be shared in due course.
2. The national programme will be complemented by simultaneous activities across all 36 States/UTs, districts, all 53 Line Ministries/Departments and

thousands of participating organisations, connected virtually with DOSJE. Each participating organisation will undertake common components:

- **Administration of Nasha Mukt Bharat Pledge (available in both online/offline mode)**
- **A visible on-ground awareness/community activity by States/UTS, spiritual organisations, NGOs etc.**

3. On ground activities may include awareness drives, youth engagement, cultural programmes, sports activities, community mobilisation, street plays, exhibitions, pledge drives and other locally relevant interventions. A suggestive list of such activities is attached at: https://docs.google.com/document/d/16IS-hwNg9Y-OQkCiQJeEsRxi8XJ_-zPI/edit?usp=sharing&ouid=104664901981350846207&rtpof=true&sd=true

4. The participation of Nasha Mukti Mitrs and persons in recovery will also bring lived experience and a human face to the movement, strengthening its implementation.

5. The said programme aims to reach 10 crore people through pledges and on- ground activities being undertaken in convergence with all the States/UTs, Line Ministries/Departments, spiritual organisations, schools and higher education institutions, SHG women, Panchayati Raj Institutions, ASHA and Anganwadi workers, PSUs, de-addiction centres, NGOs/CBOs, and Nasha Mukti Mitrs.

Conclusion: The National programme will transform the 6 years of Nasha Mukt Bharat Abhiyaan from a commemorative event into a nationwide Jan Bhagidari movement, leveraging the institutional reach of the Government and the mass mobilisation capacity of spiritual organisations/NGOs, providing a single national platform for the 10-crore pledge milestone.